

# Data Privacy Vocabulary v0.1

<http://w3.org/ns/dpv>

W3C Data Privacy Vocabularies and Controls CG  
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# Data Privacy Vocabularies and Controls Community Group

<https://www.w3.org/community/dpvcg/>

W3C Community Group made up of academia, industry, legal experts

Objective: to provide Vocabularies based on the heterogeneity or homogeneity of the agreed upon use cases and requirements, we will define a single or a modular set of vocabularies for exchanging and representing interoperably: personal data, purposes/processing, disclosure/consent, anonymisation, and transparency logs.

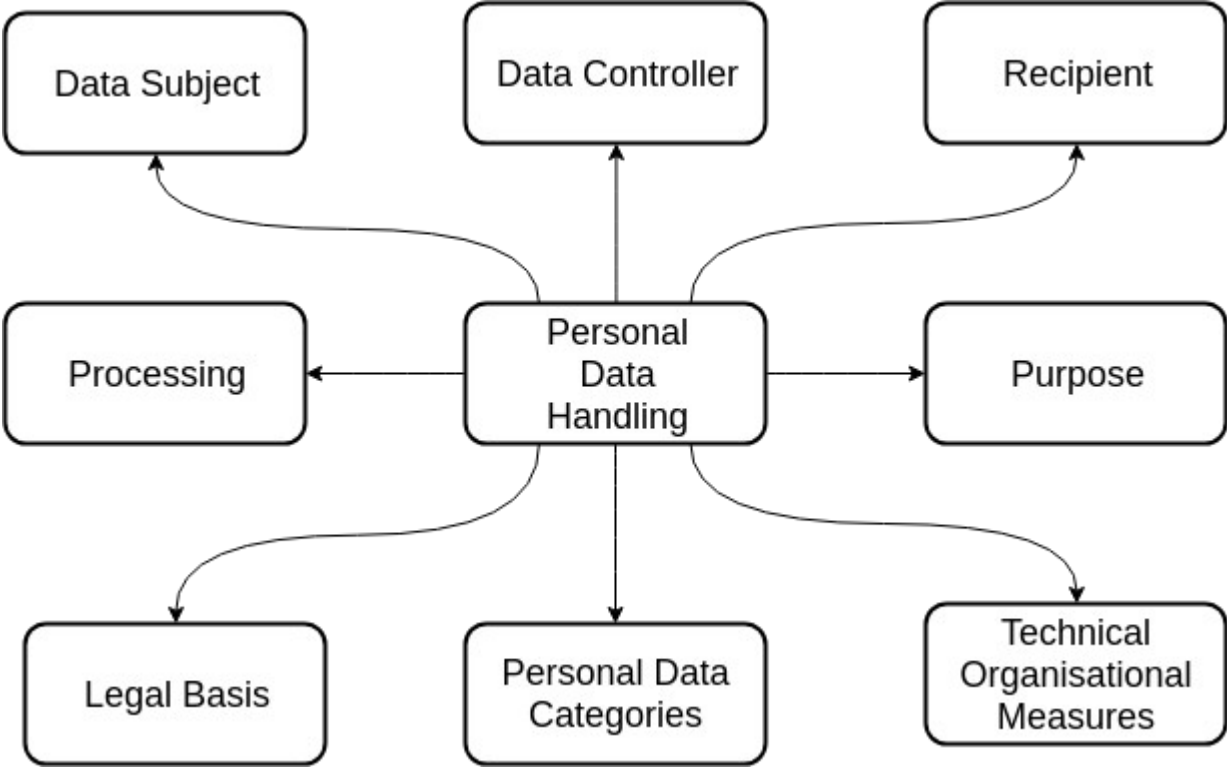
Released first draft of Data Protection Vocabulary (dpv)

Access at <http://w3.org/ns/dpv>

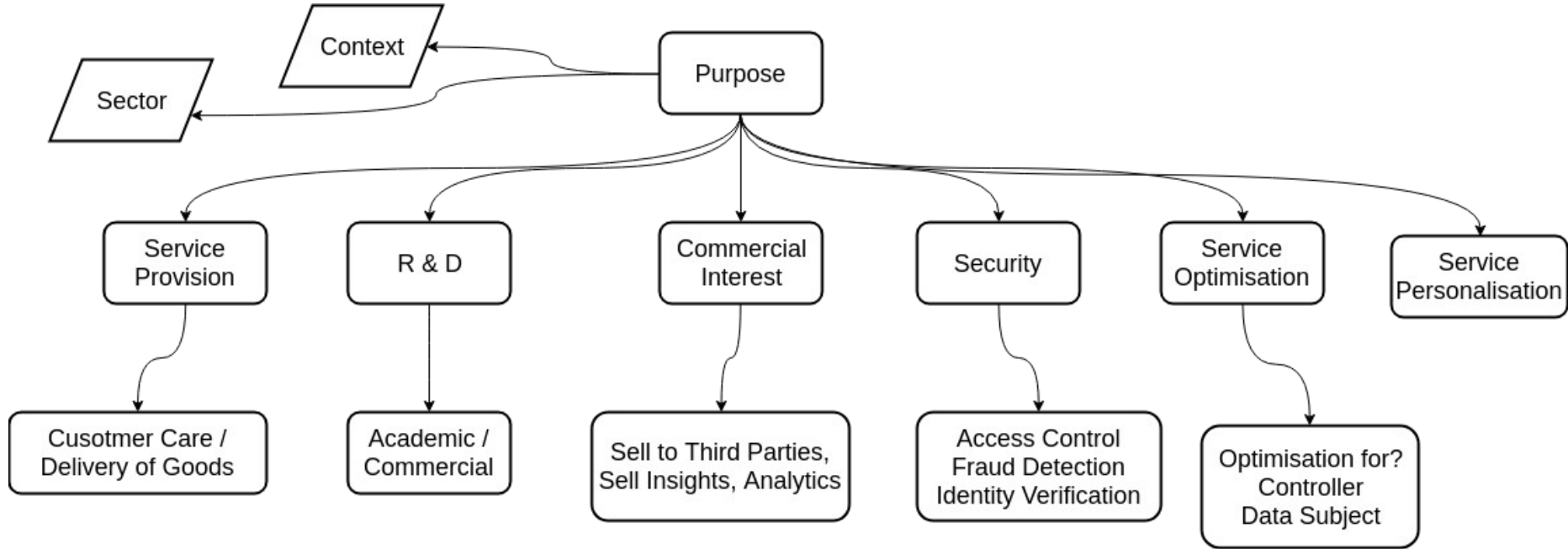
Development at <http://github.com/dpvcg/dpv>

Welcome feedback and comments !!!

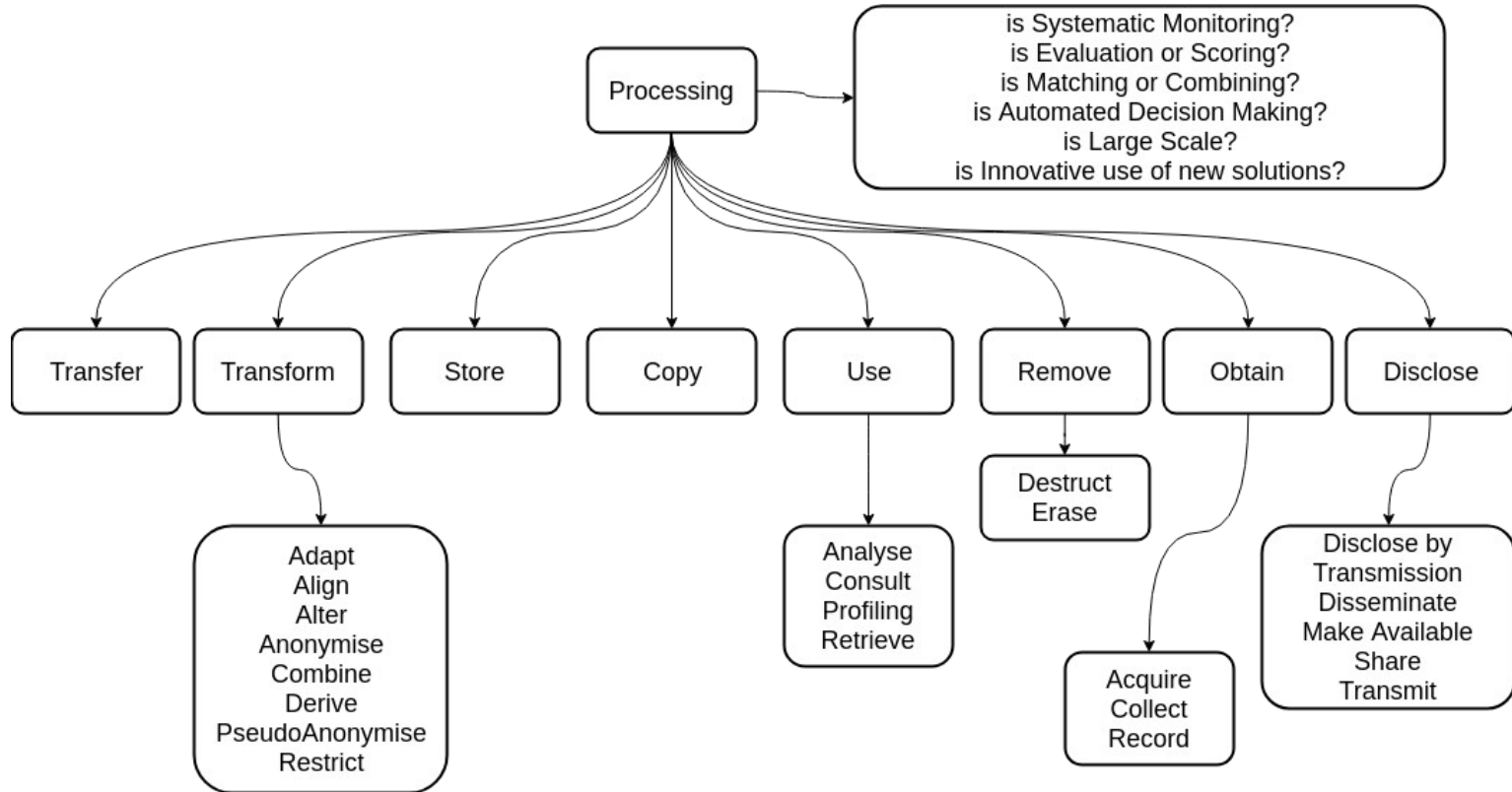
# DPV - A collection of vocabularies



# Purposes



# Processing



# Personal Data Categories

**CATEGORIES OF PERSONAL INFORMATION**

The following are categories of information relating to an individual, whether it relates to his or her private, professional or public life. Categories are not exclusive. Information may transcend multiple categories.



**INTERNAL**

- Knowledge and Belief**  
Information about what a person knows or believes  
religious beliefs, philosophical beliefs, thoughts, what they know and don't know, what someone believes
- Authenticating**  
Information used to authenticate an individual with something they know  
passwords, PIN numbers, maiden name
- Preference**  
Information about an individual's preferences or interests  
opinions, intentions, interests  
favorite foods, colors, items, dislikes, music

**HISTORICAL**

- History**  
Information about an individual's personal history  
events that happened in a person's life, after birth or just around them which might have influenced them (WWII, 9/11)

**FINANCIAL**

- Account**  
Information that identifies an individual's financial account  
credit card number, bank account
- Ownership**  
Information about things an individual has owned, rented, borrowed, posse used  
cars, houses, apartments, personal possessions
- Transactional**  
Information about an individual's purchasing, spending or income  
purchases, sales, credit records, loan records, transactions, loans, purchases and spending habits
- Credit**  
Information about an individual's reputation with regards to money  
credit records, credit worthiness, credit standing, credit capacity

**EXTERNAL**

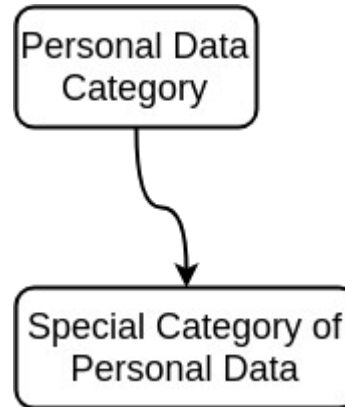
- Identifying**  
Information that uniquely or semi-uniquely identifies a specific individual  
name, user name, unique identifier, government issued identification, pictures, biometric data
- Ethnicity**  
Information that describes an individual's origins and lineage  
race, national or ethnic origin, languages spoken, dialects, accents
- Sexual**  
Information that describes an individual's sexual life  
gender identity, preferences, proclivities, fetishes, history, etc.
- Behavioral**  
Information that describes an individual's behavior or activity, on-line or off  
browsing/behavioral logs, links clicked, demeanor, attitude
- Demographic**  
Information that describes an individual's characteristics shared with others  
age ranges, physical traits, income brackets, geographic
- Medical and Health**  
Information that describes an individual's health, medical conditions or health care  
physical and mental health, drug test results, disabilities, family or individual health history, health records, blood type, DNA code, prescriptions
- Physical Characteristic**  
Information that describes an individual's physical characteristics  
height, weight, age, hair color, skin tone, tattoos, gender, piercings

**SOCIAL**

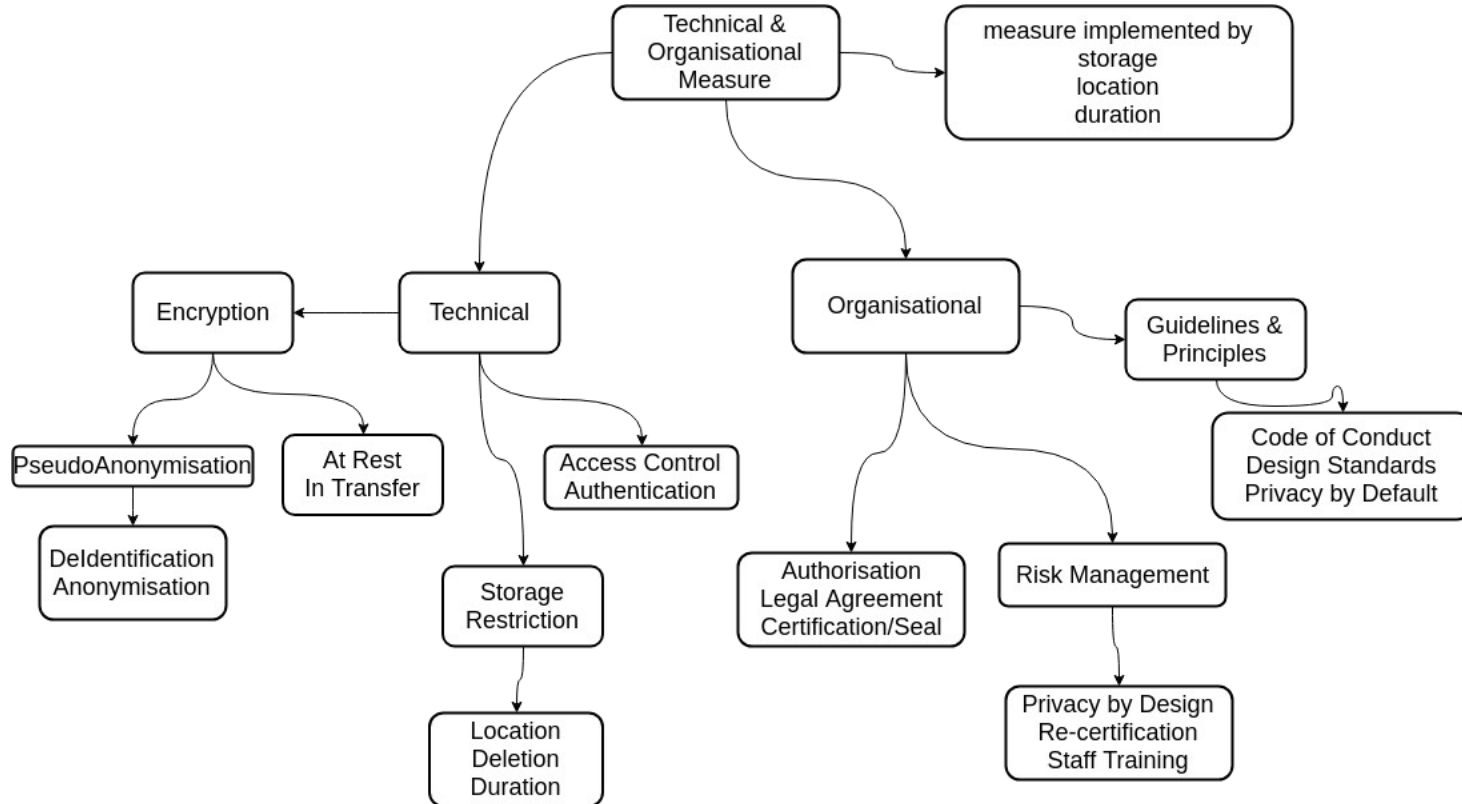
- Professional**  
Information about an individual's educational or professional career  
jobs/titles, salary work history, school attended, employee files, employment history, realizations, references, resumes, certifications, disciplinary actions
- Criminal**  
Information about an individual's criminal activity  
convictions, charges, pardons
- Public Life**  
Information about an individual's public life  
character, general reputation, social status, marital status, religion, political affiliations, interactions, communications, media, etc.
- Family**  
Information about an individual's family and relationships  
family structure, siblings, offspring, marriages, divorces, relationships
- Social Network**  
Information about an individual's friends or social connections  
friends, connections, acquaintances, associations, group memberships
- Communication**  
Information communicated from or to an individual  
telephone/e-mail/texts, social media, email

**TRACKING**

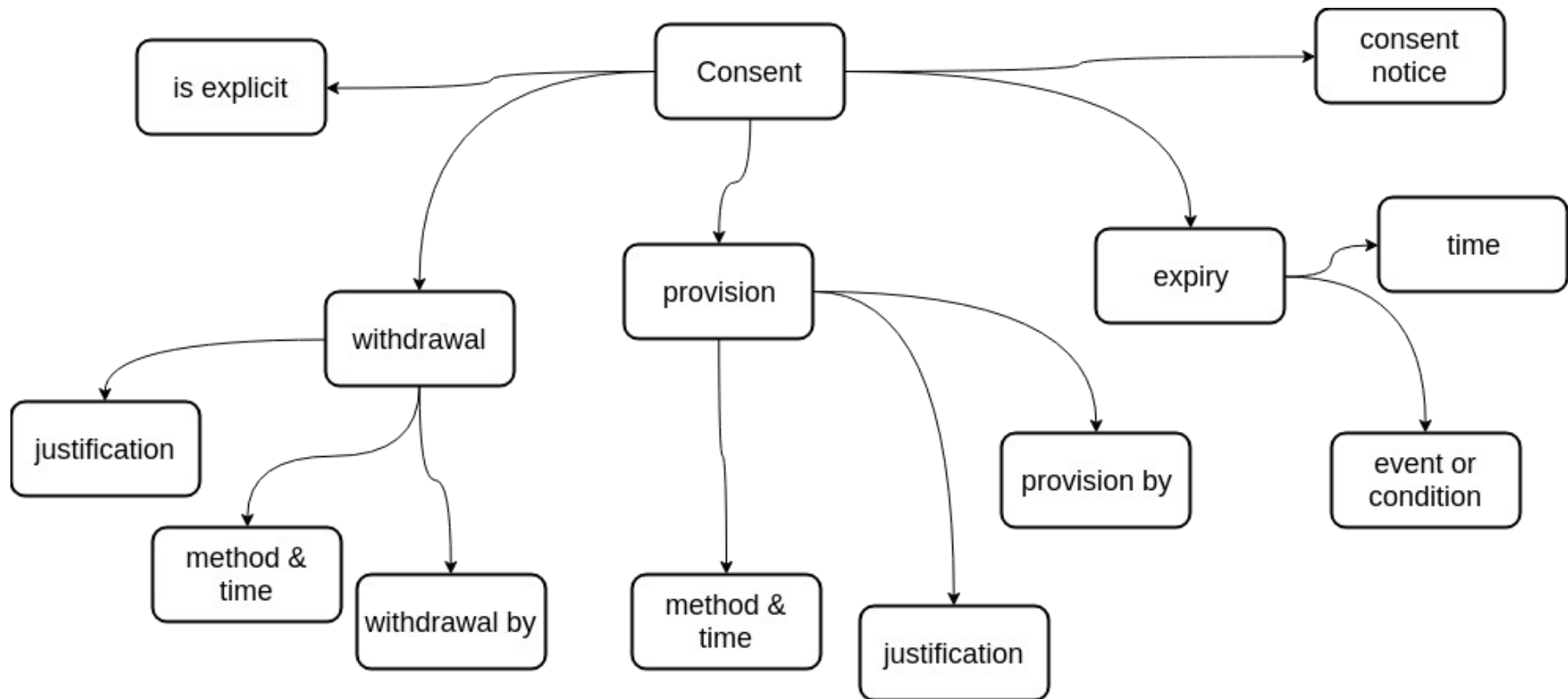
- Computer Device**  
Information about a device that an individual uses for personal use (even part-time or with others)  
IP address, Mac address, browser footprint
- Contact**  
Information that provides a mechanism for contacting an individual  
email address, phone numbers, telephone number
- Location**  
Information about an individual's location  
country, ZIP, coordinates, room number



# Technical and Organisational Measure



# Consent





# Representation

## RDF+OWL2

Semantic Web  
W3C Standards  
Universal Serialisation  
Knowledge Graphs  
Inferences + Rules

## JSON-LD

Web-native JSON  
Ready to integrate  
Linking vocabularies  
Bridge between  
semantics and systems  
Compatible with  
Knowledge Graphs

## Controlled Vocabulary

Words only (Text)  
Loses semantics  
Cannot be extended  
Cannot be reasoned  
Easy to integrate

# Ongoing Work

- Examples and Use-Cases
- Expand with more categories
- Recipients, Third Parties, Roles

# Contribute

- Join DPVCG
- Send suggestions/comments/feedbacks to public mailing list
- Interact on Github
- Communicate with one of the CG members

HOW STANDARDS PROLIFERATE:  
(SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC.)

SITUATION:  
THERE ARE  
14 COMPETING  
STANDARDS.

14?! RIDICULOUS!  
WE NEED TO DEVELOP  
ONE UNIVERSAL STANDARD  
THAT COVERS EVERYONE'S  
USE CASES.



YEAH!

SOON:

SITUATION:  
THERE ARE  
15 COMPETING  
STANDARDS.

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